

Robbins

Design

GRAPHIC DESIGN

FOR INTERNET AND PRINT

Meeting communication needs, with appropriate and innovative visual concepts, and a commitment to quality, consistency, and service. Robbins Design strives for excellence, while solving problems, completing projects on time, and within budget.

Patty Robbins

Email: probbins@robbinsdesign.com

Web: robbinsdesign.com

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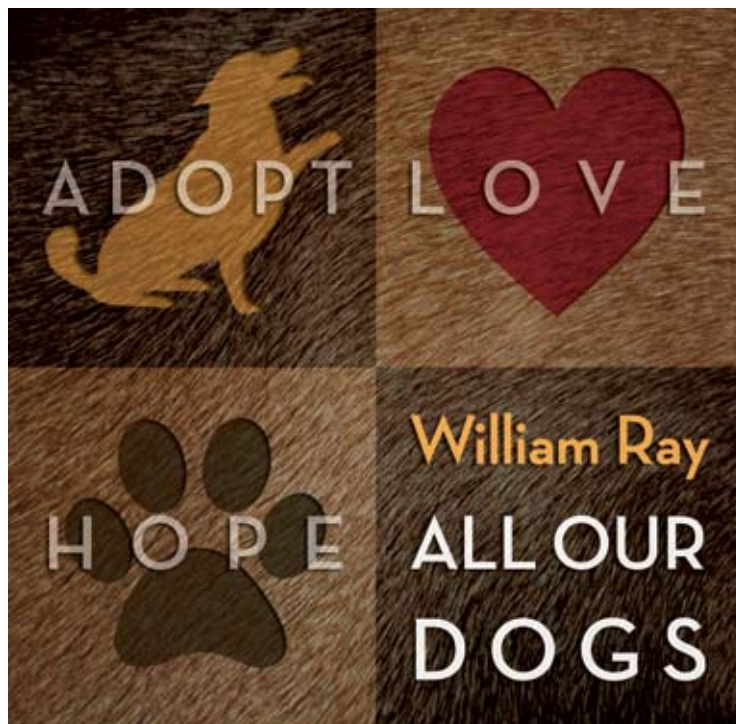


TRUCKEE
CALIFORNIA

All Our Dogs

CD Sleeve and Disc Label

iTunes and Amazon Cover Artwork



Our Dogs (4:07)

Vocal: William Ray

Ground Vocals: Jennifer O'Brien

Electric and Acoustic Guitar: Andy Reiss

Steel and Dobro: Pat Severs

Bass: Ray Barnette

Drums: Josh Moody

Piano: John Rees

Executive Producer: Doug Flaherty

Production Consultant: Ronny Light

Arranged by John Rees

Engineered, Mixed and Mastered by
Nathan Smith at Mainframe Studios,
Nashville, TN

Mix Production Consultant Ronny Light

Artwork: Patty Robbins, Robbins Design,
Truckee, CA for Ed Flair Songs

Words and Music by D. Flaherty
(ASCAP) Ed Flair Songs
EdFlairSongs@gmail.com

A portion of the proceeds from the sale
of William Ray's recording "All Our Dogs"
will go to the Humane Society.

Special thanks to Ritch Esra
(Music Registry) for all your song
mentoring over the years. You're the
best! I know you will see your beloved
Pongo again.

This song was inspired by and is dedicated
to Mini Schnauzers Sassy and Stella
Flaherty who have passed away.
"May they forever be...right here next
to you and me"

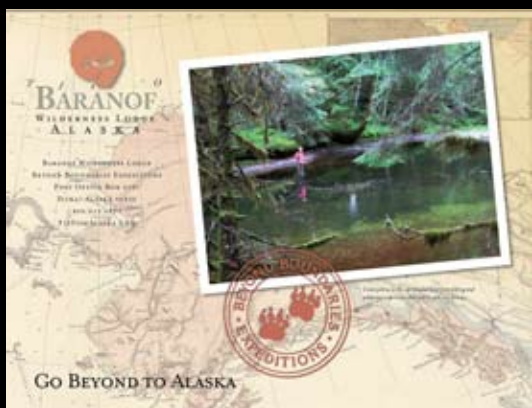
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Baranof Wilderness Lodge | Alaska

2011 Calendar





BEYOND BOUNDARIES EXPEDITIONS

Two men holding a large fish in front of a mountain lake.

MARCH 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

BARANOF
Wilderness Expeditions
ALASKA

200-410-0001
POTTER@BARANOF.COM

Baranof Wilderness Lodge
Welcome Menu

Appetizers
Park Catering Team
Trail & Trail Dining
Dinner & Dinner

Salad
Baranof Salad

Entrees
Mountain Wild Meat Stew
Park Catering Team
Dinner & Dinner
Dinner & Dinner

Desert
Dinner & Dinner

BEYOND BOUNDARIES EXPEDITIONS

APRIL 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

BARANOF
Wilderness Expeditions
ALASKA

200-410-0001
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BEYOND BOUNDARIES EXPEDITIONS

MAY 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	3	4	5	6	7	
9	10	11	12	13	14	
16	17	18	19	20	21	
23	24	25	26	27	28	
30	31					

BARANOF
Wilderness Expeditions
ALASKA

200-410-0001
POTTER@BARANOF.COM




BEYOND BOUNDARIES EXPEDITIONS

JUNE 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

BARANOF
Wilderness Expeditions
ALASKA

200-410-0001
POTTER@BARANOF.COM



BEYOND BOUNDARIES EXPEDITIONS

JULY 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

BARANOF
Wilderness Expeditions
ALASKA

200-410-0001
POTTER@BARANOF.COM

Baranof Wilderness Lodge | Alaska

2011 Calendar (continued)

AUGUST

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
	1	2	3	4	5
6	7	8	9	10	11
12	13	14	15	16	17
18	19	20	21	22	23
24	25	26	27	28	29
30	31				

Baranof Wilderness Lodge Alaska
2011-2012
P.O. Box 1000
Ketchikan, Alaska 99901

SEPTEMBER 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Baranof Wilderness Lodge Alaska
2011-2012
P.O. Box 1000
Ketchikan, Alaska 99901

OCTOBER 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Baranof Wilderness Lodge Alaska
2011-2012
P.O. Box 1000
Ketchikan, Alaska 99901

NOVEMBER 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Baranof Wilderness Lodge Alaska
2011-2012
P.O. Box 1000
Ketchikan, Alaska 99901

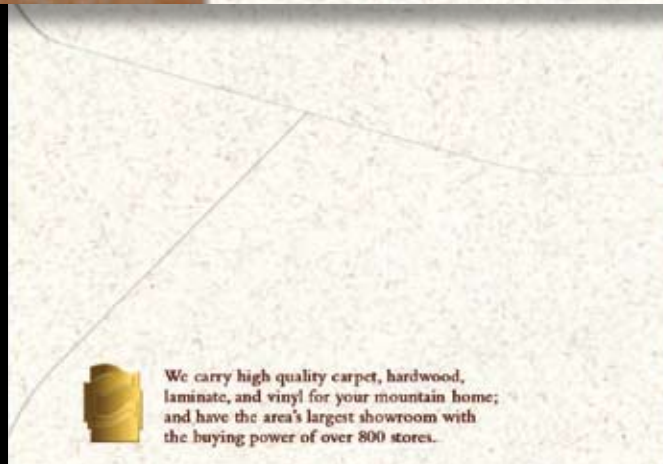
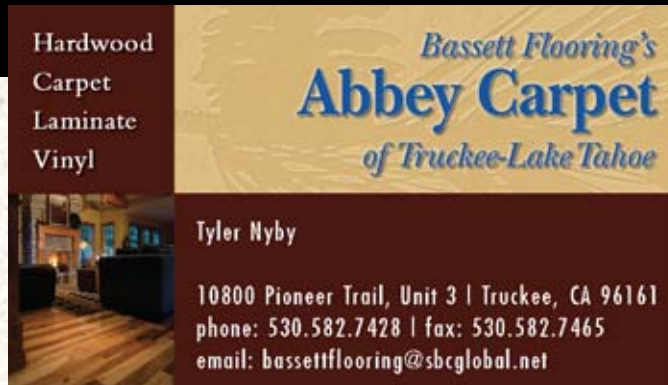
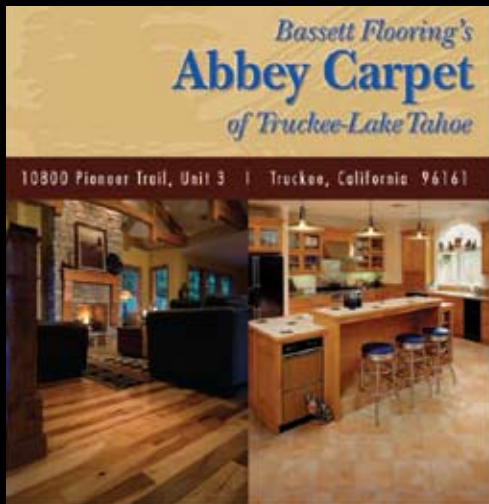
DECEMBER 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Baranof Wilderness Lodge Alaska
2011-2012
P.O. Box 1000
Ketchikan, Alaska 99901

Bassett Flooring's Abbey Carpet

Stationery, Signs, Labels, and Advertising



We carry high quality carpet, hardwood, laminate, and vinyl for your mountain home; and have the area's largest showroom with the buying power of over 800 stores.

		<p><i>Bassett Flooring's</i> Abbey Carpet <i>of Truckee-Lake Tahoe</i></p>
<p>Located in Pioneer Commerce Center 10800 Pioneer Trail, Unit 3, Truckee</p>	<p>We carry high quality carpet, hardwood, laminate, and vinyl for your mountain home and have served the Truckee-Lake Tahoe area since 1979.</p>	<p>Professional, Courteous, Reliable</p> <p>530 582.7428</p>

Passion Yachts

Branding

On-Line Artwork, Stationery, Boat Decals, Signs, and Banners



Passion Yachts

PORTLAND | OREGON

260 NE Tomahawk Island Drive
Portland, Oregon 97217





A collection of Apple Multimedia Program materials, including boxes, manuals, a VHS tape, a CD-ROM, and a mouse, all featuring a red and black design with the word 'media' in a stylized script.

Tahoe Rim Tour 2008
Tahoe XC to Northstar



The collage features several winter sports-related images and a magazine spread. At the top left, a snowboarder in a yellow jacket is captured mid-jump against a blue sky. To the right, a skier in silhouette is shown against a backdrop of a snowy mountain and a lone evergreen tree. The central element is a magazine spread. The left page of the spread has a large orange text block, and the right page has a large yellow text block. Below the orange text block is a small photo of a group of people. At the bottom left, there is a close-up of a skier's helmet and a small photo of a person in a red jacket. The overall theme is winter sports and outdoor recreation.

HD96 | International Winter Vacation Guide



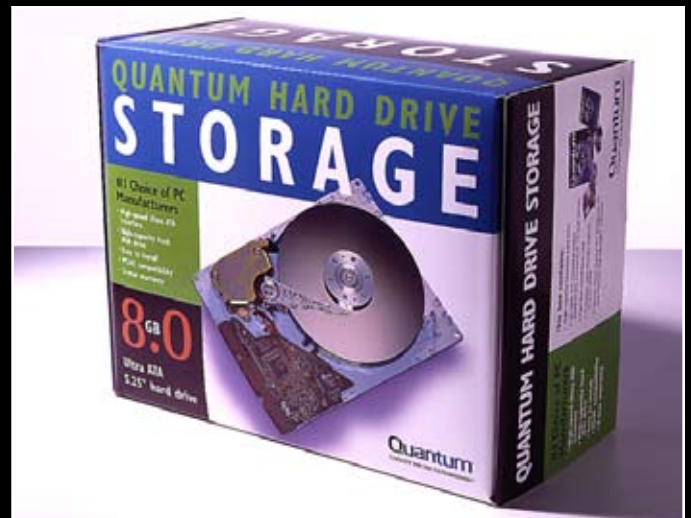
Hardscape | Branding



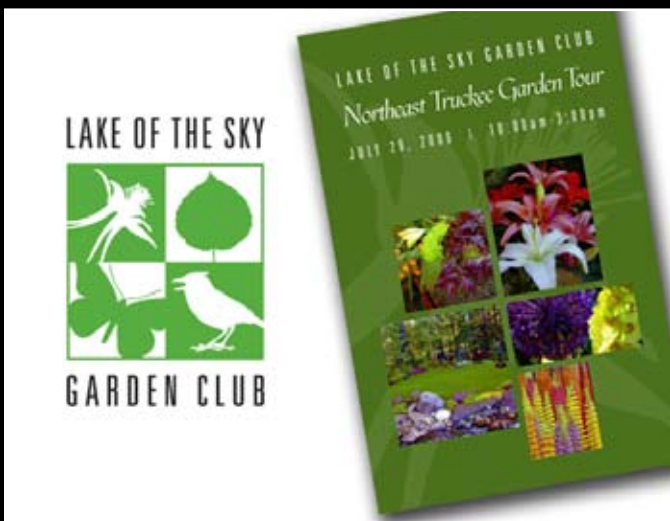
GSS | Branding and Marketing Material



BiteFX | Branding, Packaging, and Collateral



Quantum | Branding, Packaging, and Collateral



Lake of the Sky Garden Club | Branding



Apple Computer | Education Review Newsletter

RESUME

Experience**March 1998 to Present**

Owner of Robbins Design, a graphic design firm specializing in design and production for internet and print. Current clients: Basset Flooring's Abbey Carpet, BiteFX, Elite Feet, GSS Ski Pros, HD96, Murrayhill Eye Care, and Passion Yachts. Past clients: 3Com, Adobe Systems, Apple Computer, Boothcreek (Northstar California Resort and Sierra-at-Tahoe® Resort), Far West Skiing, Lake of the Sky Garden Club, Palm, Quantum, Regis McKenna, Inc., Network, Inc., Smith + Jones Marketing, South Lake Tahoe Wedding & Honeymoon Association, Squaw Creek Resort, Squaw Valley, Sugar Bowl Academy and Ski Team, and Tahoe Rim Trail Association.

July 1996 to March 1998

Creative Director for Quantum Corporation, a widely recognized industry leader that supplies a broad range of information storage products worldwide for personal computers, workstations, high-end computers, network servers, and disk arrays. Responsibilities included development and management of Quantum's Creative Services Group—establishment of the Quantum brand, ingredient brand; design of retail packaging, and marketing communications material.

February 1995 to June 1996

Creative Director for Apple Internet Studio and Productions, and Apple eWorld Creative Services; responsible for the graphic design and overall look and feel of eWorld and market specific web sites. Work included the following webcasts and web sites: The Plan, Metallica, Tomorrow's Cities, Always Apple, and the Apple Internet Connection Kit. Other work included the Apple Worldwide Developers Conference webcast, eWorld building interior redesign, eWorld on the Web, WebCity, the Learning Community on the web, and eWorld marketing material consisting of packaging, collateral, and public relations templates.

January 1993 to February 1995

Senior Art Director for Apple Corporate Identity and Design. From July 1993 to July 1994. Sole Art Director and acting Creative Director for Apple's Packaging Group, responsible for all color retail boxes, including Newton, the New Media group packaging system, QuickTake, eWorld, and various software boxes. Design and production of the 1993 Apple Annual Report.

June 1991 to January 1993

Contract Art Director and Designer for Apple Creative Services. Work included the Macintosh Quadra and PowerBook brochures, the Educator's Advantage catalog, the Apple Learning Review newsletters, the Apple Packaging Guidelines, Newton and NewtonMail collateral, the Apple Multimedia Program collateral and packaging, PowerBook posters, and video packaging.

September 1981 to January 1993

Owner of PR Design, a graphic design company specializing in corporate design, including collateral, packaging, product and company identities, and event materials. Clients included Apple Computer, Tandem, and Adobe Systems.

January 1989 to June 1991

Creative Director for Regis McKenna Inc., a marketing and communications company in Palo Alto, California. Managed the Graphic Design Group (GDG), an in-house design department. Supervised four designers, who worked primarily on the Macintosh, designing collateral, product identities, posters, and presentation graphics; including animation projects using MacroMind Director. Clients included Apple, Xerox, HP, 3Com, National Semiconductor, x/Open, and PacBell.

July 1978 to September 1981

Art Director for Regis McKenna Advertising in Palo Alto, California. Responsibilities included art direction, design, and production for seven full-time clients, including Apple, Intel, Siliconix, and Gould/Biomation.

June 1977 to July 1978

Graphic Designer for Roy Ritola and Associates, a design firm in San Francisco. Responsibilities included design and production of product brochures and packaging for Testor's Toys.

January 1977 to June 1977

Senior Art Director for Phil Motta and Associates Advertising in Phoenix, Arizona.

June 1976 to December 1976

Assistant Art Director for Bozell and Jacobs Advertising in Phoenix, Arizona.

Education

Bachelor of Fine Arts Degree in Graphic Design from the California College of the Arts in Oakland and San Francisco, California.

Computer Expertise

Extensive knowledge and skill using QuarkXPress 7, Adobe Photoshop, Illustrator, and InDesign. Experience working with other Macintosh software applications as well.

Recognition

Published in The Book of American Trademarks, by David E. Carter, 1981. Work displayed in the Western Art Directors Portfolio Show. Received the Award of Excellence in the Strathmore Graphics Gallery in 1989. Published in MacWEEK. Received an American Trademarks award in 1990 for a logo design, and an American Corporate Identity award in 1991 for a letterhead design. Received an AIGA Certificate of Excellence in 1992, and an Art Direction Magazine Certificate of Distinction in 1993. In 1994 received the bronze award from the Paperboard Packaging Council for Apple PowerCD box.